

Innovating and Co-creating with Startups

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DIDN'T EXIST IN 2008



- Android
- Google Chrome
- iPad
- Instagram
- Airbnb
- Lyft
- Uber
- Coursera



oculus



amazon kindle



- Spotify
- Oculus
- Kickstarter
- 4G Internet
- Bitcoin
- Kindle
- Whatsapp
- Kahoot

*Do you think education will
stay non-digital for the
following 10 years?*



SCHOOL IS NOT A PLACE



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INNOVATION HAPPENS THROUGH STARTUPS

TESLA Google



SUCCESSFUL STARTUPS DON'T POP UP BY ACCIDENT

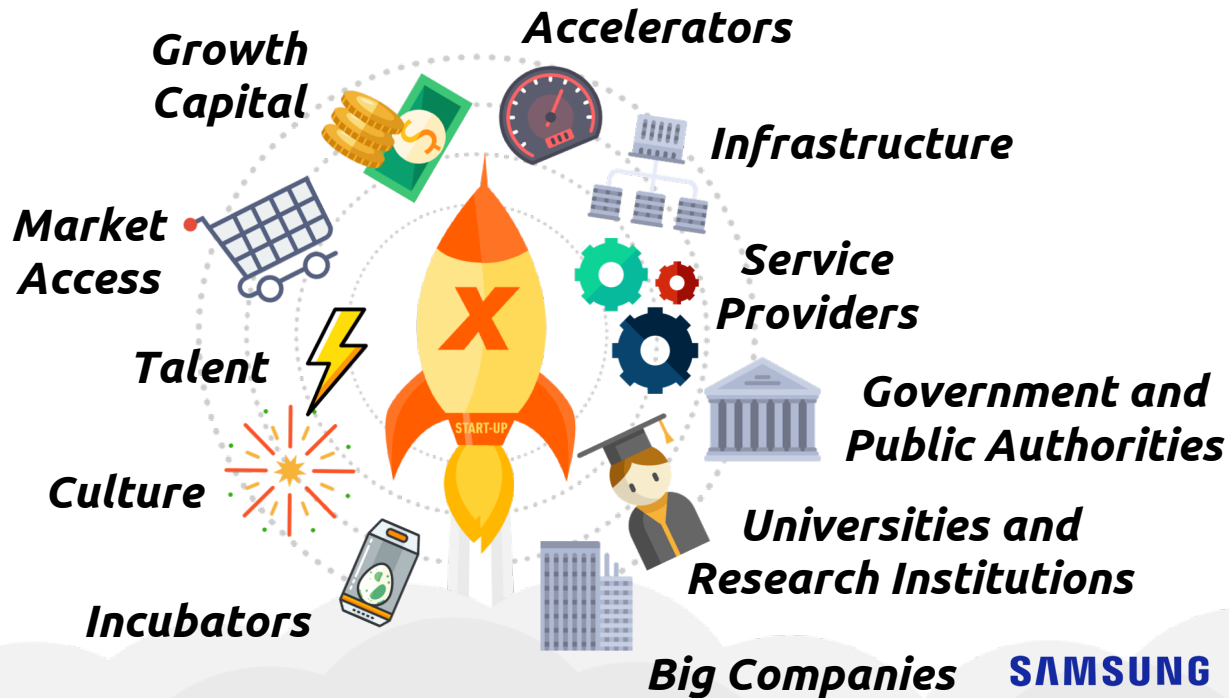


*They pop up
from a good
startup
ecosystem*



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STARTUP ECOSYSTEM INGREDIENTS



ESTONIAN EDTECH STARTUP ECOSYSTEM

Excellent schools and teachers

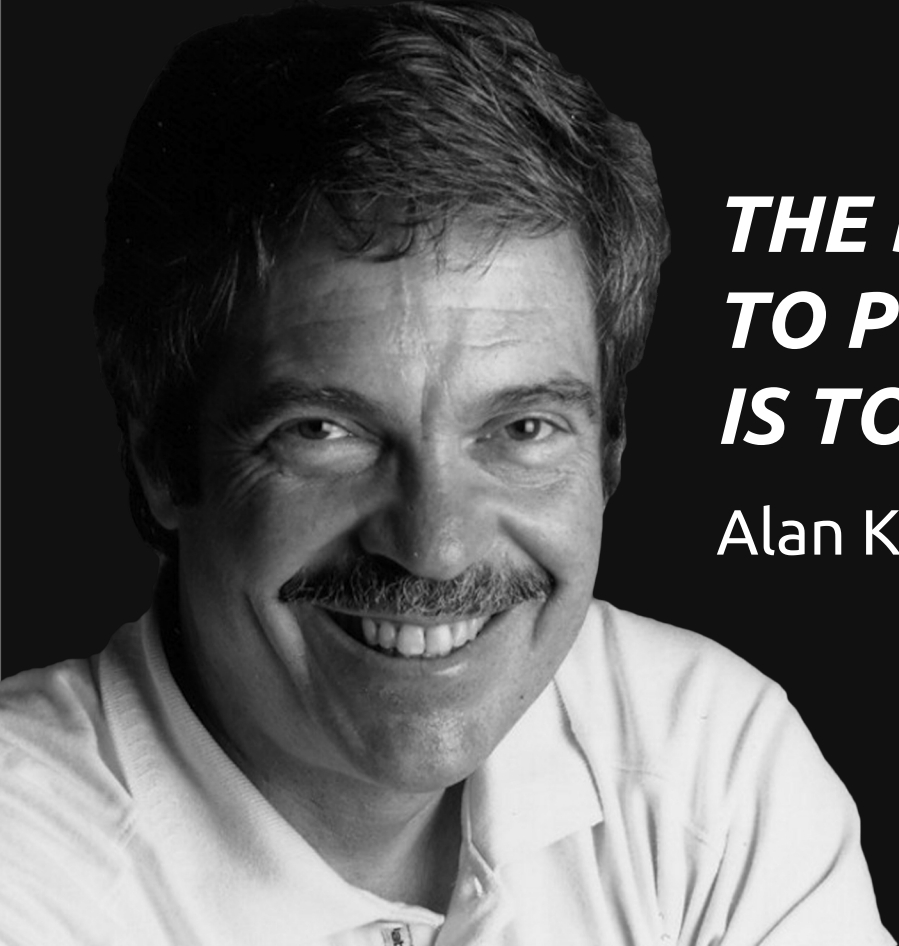
Exemplary research

Government drive

Testbed

1st Reference
Market





***THE BEST WAY
TO PREDICT FUTURE
IS TO CREATE IT***

Alan Kay





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