



Coca-Cola HBC
Baltics

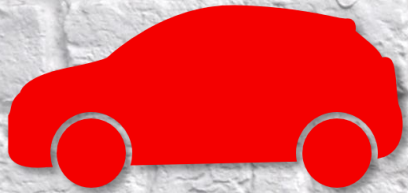
Fleet Management

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Baltic Supply Chain Services Manager

Riga, Feb 9th 2017

AGENDA



Fleet Management
practices

Fleet Safety &
Solutions



health & safety



Tendering & Partnership

BALTIC BUSINESS UNIT: KEY FACTS



Light fleet of 220 cars

No trucks

Daily mileage 45k km

20% accidents rate
reduction vs PY

FLEET MANAGEMENT - OUR APPROACH



Engagement index

Num of alerts



Crash rate

Fuel consumption

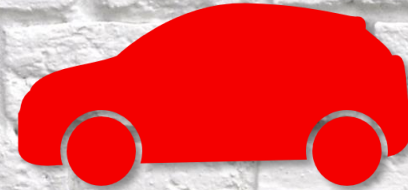
CO2 emissions

Fleet Policy

FLEET POLICY - SET THE RULES



Car allocation rules



Maintenance practices



health & safety

Safety and assets responsibilities

Consequences measures



Communication

FLEET SAFETY - WALK THE TALK



LIVE #

2016

2016

atic app

Recognition!



PARTNERSHIP- MAKE IT SUSTAINABLE



We DO prefer full service lease

Single point of contact for Baltics

Innovations, environmental footprint

Same level of car equipment in Baltic

countries
Direct communication with manufacturers

Joint performance reviews



Total cost of ownership - MATCH

REALITY

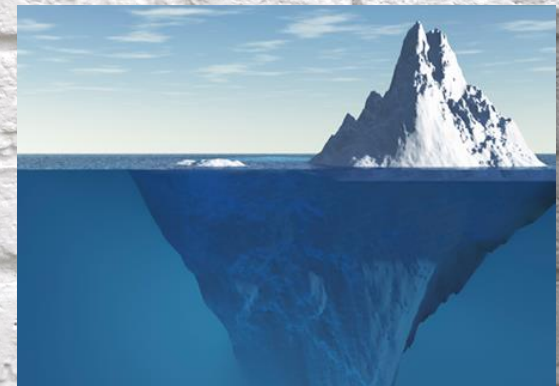


Financial evaluation inc. sub

Cost of adoption **总拥有成本**

services
Running costs

VALIDATE NUMBERS!





Safety
Comes
First!