



**Coca-Cola HBC**  
**Baltics**

# Fleet Management

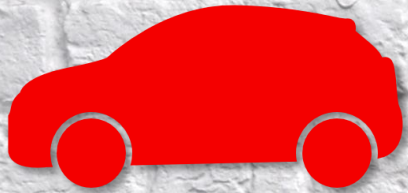
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Baltic Supply Chain Services Manager

Vilnius, Feb 22<sup>nd</sup> 2017



# AGENDA



Fleet Management  
practices

Fleet Safety &  
Solutions



health & safety



Tendering & Partnership



# BALTIC BUSINESS UNIT: KEY FACTS



Light fleet of 220 cars

No trucks

Daily mileage 45k km

20% accidents rate  
reduction vs PY

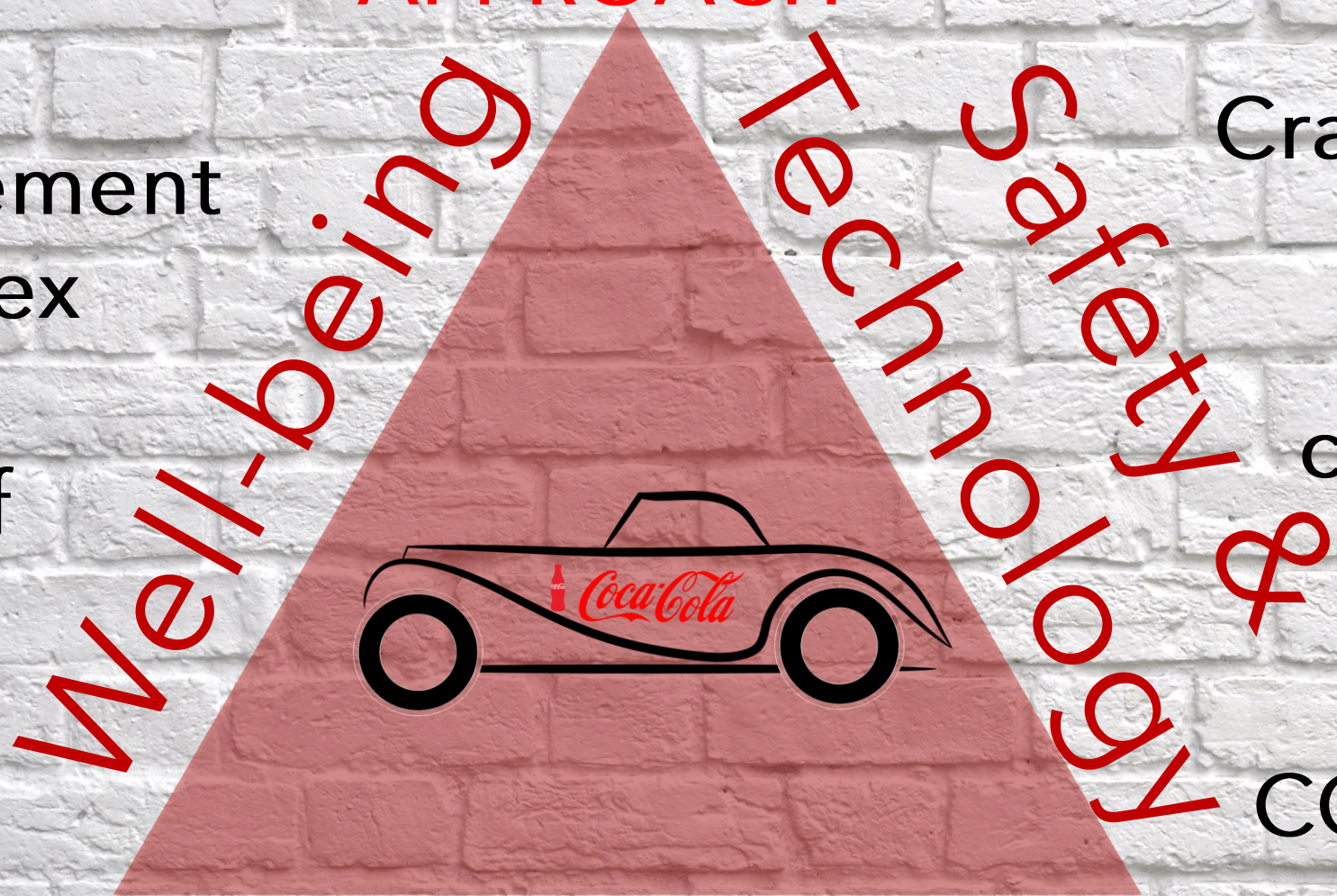


# FLEET MANAGEMENT - OUR APPROACH



Engagement index

Num of alerts



Crash rate

Fuel consumption

CO2 emissions

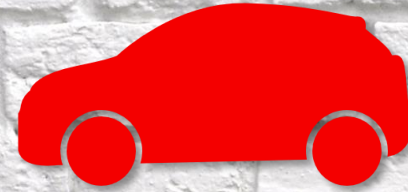
# Fleet Policy



# FLEET POLICY - SET THE RULES



Car allocation rules



Maintenance practices



health & safety

Safety and assets responsibilities

Consequences measures



Communication



# FLEET SAFETY - WALK THE TALK



LIVE #

ntic app

Recognition!





# PARTNERSHIP- MAKE IT SUSTAINABLE



We DO prefer full service lease

Single point of contact for Baltics

Innovations, environmental footprint

Same level of car equipment in Baltic

countries  
Direct communication with manufacturers

Joint performance reviews





Total cost of ownership - MATCH

REALITY

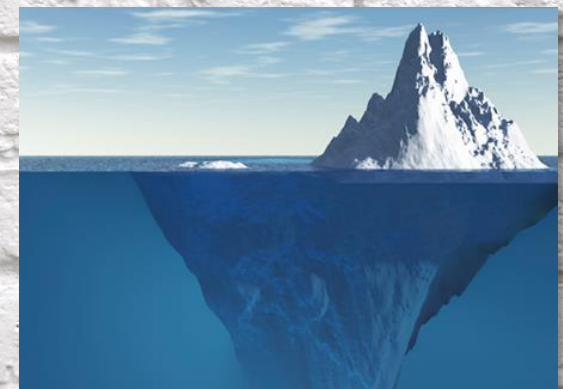


Financial evaluation inc. sub

Cost of adoption **总拥有成本**

services  
Running costs

VALIDATE NUMBERS!







Safety  
Comes  
First!